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## **GCI HEALTH CONTINUES SIGNIFICANT GROWTH THROUGH OPENING OF CHICAGO OFFICE**

NEW YORK — Dec. 14, 2011 — GCI Health, a leading specialty healthcare public relations agency, continues to experience expansion across its network, and will increase its presence with the opening of its newest office — GCI Health Chicago.

As the only WPP agency specializing in healthcare public relations in Chicago, the new office will bring to the Midwest its award-winning support of pharmaceutical companies, medical societies, patient advocacy groups, hospitals, as well as medical device and technology companies.

“GCI Health offers clients an unwavering commitment to anticipating the rapidly evolving communications landscape from every angle,” said Wendy Lund, CEO, GCI Health. “Opening a new office in the Midwest is an opportunity to further deepen our support for current clients and build capabilities and relationships across the region.”

Lund will oversee management of GCI Health Chicago from the agency’s New York headquarters. The office launches with a team of seasoned GCI Health staffers.

### **About GCI Health**

GCI Health is a forward-thinking healthcare public relations agency powered by “best-in-the-business” professionals and is the only WPP company that specializes in healthcare public relations. With more than 80 professionals in offices in New York, Atlanta, Los Angeles, San Francisco, Boston, Chicago, Toronto and the U.K., GCI Health offers clients an accessible senior level leadership team, A-to-Z healthcare experience, a commitment to “beating” client expectations, and an obsession with anticipating the challenges of an increasingly complex and transforming healthcare communications environment. With insider’s knowledge of health media, high science, digital health strategy, consumer activation, crisis management, patient advocacy and health education, GCI Health’s focus on delivering results is unrelenting. For more information, please visit [www.gcihealth.com](http://www.gcihealth.com).

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